

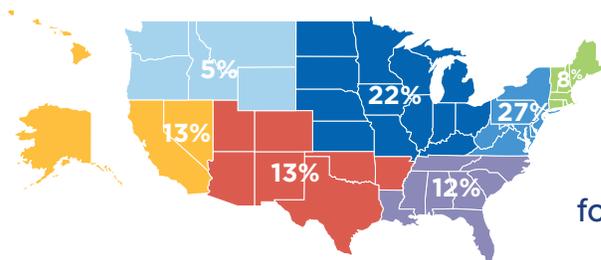
2018 National Conference Case for Support

Exponent Philanthropy's biennial **National Conference** is the country's largest gathering of foundations, families, and individuals who practice philanthropy with few or no staff (*lean philanthropy*). Our National Conference has a strong reputation for engaging the head and heart, providing meaningful opportunities to connect and learn collaboratively, and radiating a welcoming culture that builds a supportive community.

Philadelphia, PA
September 28-30, 2018

The 2018 National Conference will be an exceptional experience that will:

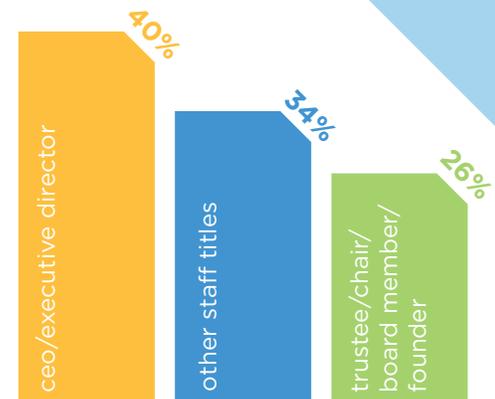
1. Foster relationships and strengthen lean philanthropy through conversations with colleagues, advisors, and field leaders.
2. Deliver first-rate content that informs, inspires, and challenges funders to follow an intentional path towards greater effectiveness and greater fulfillment.
3. Celebrate and champion the impact of lean philanthropy.
4. Infuse the uniqueness of our host city, Philadelphia, including its unique history, rich arts and culture scene, and thriving philanthropic and nonprofit community.



Expected Attendance

We expect approximately 1000 participants, including foundation staff and trustees, individual donors; members

of philanthropic families, and philanthropic advisors to join us for two and a half days of learning and information sharing.



Conference Agenda

The conference agenda will span all philanthropy related topics and will offer a variety of session formats to meet all learning styles. The program will include 50+ sessions, thought provoking plenaries, site visits, and a multitude of informal learning opportunities that build and strengthen core skills, provide inspiration, and explore trends.



YOUR SUPPORT IS NEEDED

- ▶ **Your support will elevate local philanthropy and foster collaboration.** Exponent Philanthropy's 2018 National Conference will shine a light on innovative nonprofits and philanthropic initiatives in the Philadelphia area, allowing participants to learn from local successes and apply those lessons to other efforts around the country and the world.
- ▶ **Your support will elevate and strengthen the country's largest segment of philanthropy.** Exponent Philanthropy's National Conference is the only conference designed for funders who practice philanthropy with few or no staff. This diverse community represents the vast majority of philanthropy and makes an impact in all communities and issue areas.
- ▶ **Your support will help us showcase the best of the Philadelphia region.** At each Exponent Philanthropy National Conference we showcase the uniqueness of America's great cities. Philadelphia is in midst of an urban transformation. We plan to showcase the best of Philadelphia, including its history, neighborhoods, rich arts and culture scene, great restaurants, and innovative open spaces.

Your support directly translates into more effective funders, increasingly effective nonprofits, and stronger communities.

The conference is supported partially by program registration fees but voluntary financial support from foundations, individuals, and sponsors guarantees an exceptional conference experience that educates and inspires our dynamic community.

WAYS TO LEND YOUR SUPPORT

Support the conference program. With a grant or contribution, underwrite a plenary session or speaker, conference logistics, or specific sessions that align with your mission and/or strategies.

Support the offsite reception at FringeArts. The reception on the second night of the conference is one of the highlights of the National Conference where participants get out of the conference hotel, experience our host city, and enjoy a fun evening connecting with their philanthropic peers while enjoying good food and libations. The 2018 offsite reception will take place at FringeArts, Philadelphia's home for contemporary performance that offers soaring views of the Delaware River and Benjamin Franklin Bridge.

Support site visits. We will be getting out of the conference hotel and into the community. Support one of our site visits to neighborhood nonprofits for hands-on learning.

Support local arts & culture. Help us showcase Philadelphia's vibrant arts and culture scene. Underwrite the costs associated with adding local performers and artists throughout the conference program.

2018 NATIONAL CONFERENCE SUPPORT FORM

Foundation Name/Individual: _____

I/we want to support the conference program.

\$25,000 \$10,000 \$5,000 \$2,500 Other amount: _____

Please designate if you wish your support to be attributed to a specific session. Session topics should be final by March 1, 2018. Underwriting plenary sessions require a \$25,000 commitment.

I/we want to support the offsite reception at FringeArts.

\$25,000 \$10,000 \$5,000 \$2,500 Other amount: _____

I/we want to support one or more site visits.

\$10,000 \$5,000 \$2,500 \$1,000 Other amount: _____

I/we want to support local arts & culture at the conference.

\$10,000 \$5,000 \$2,500 \$1,000 Other amount: _____

Want to learn more, discuss options, or make a commitment? Contact:

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